

What personal information are used for what purpose?

TYPE	A. Communicate	B. Assessments and decisions	C. Insurance, claims and assistance services, and other products and services	D. Payment & Premium	E. Improve quality & staff, training	F. Prevent, detect and investigate crime.	G. Research and data analysis	H. Marketing & Personalised experience	I. Business operations and IT infrastructure	J. Manage complaints, feedback & queries	K. Comply with applicable laws and regulatory obligations	L. Establish and defend legal rights	M. Reinsurance
Contact information	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
General information	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Education and employment information		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Insurance and claim information		✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Government and other official identification numbers			✓	✓		✓			✓	✓	✓	✓	✓
Financial information and account details		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Medical condition and health status		✓	✓	✓		✓	✓		✓	✓	✓	✓	✓
Other sensitive information		✓	✓	✓		✓	✓		✓	✓	✓	✓	✓
Telephone & video recordings	✓	✓	✓		✓	✓	✓		✓	✓	✓	✓	✓
Video surveillance						✓							
Vehicle Telematics	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Photographs		✓	✓		✓	✓	✓		✓	✓	✓	✓	✓

