Legal basis for using your personal data

Purpose for use of Personal Information	Needed to perform a contract with you, or prepare to enter into a contract with you	It is in our legitimate interests or those of a relevant third party	To protect a person's vital interest	Needed to comply with legal requirements	You have provided consent
To communicate with you		<u> </u>			
To make assessments and decisions about you					(in circumstances where a consent is required by applicable law)
To provide insurance, claims- and assistance services, and other products and services					
To process payments		<u> </u>			
To improve the quality of our products and services for training		<u> </u>			(in circumstances where a consent is required by applicable law)
To prevent, detect and investigate crime and manage commercial risks					
To carry out research and analysis					(in circumstances where a legal ground over and above legitimate

			interest is required by applicable law)
To provide marketing information & personalise your experience when using If Digital Services			(in circumstances where a legal ground over and above legitimate interest is required by applicable law)
To manage our business operations and IT infrastructure			
To manage complaints, feedback and queries			
To comply with applicable laws and regulations	<u> </u>		
To establish and defend legal rights			